

Dear Friend,

2025 Board of Directors

Cecilia Arango

Kelley Boyd

Clinton Edminster

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Allison Hersh

Karla Jennings

Suzanne Kirk

Francesca Macchiaverna

Jessica McBride

Mickie McNamara

We are excited to announce that TEDxSavannah 2025 will take place on Friday, **May 16, 2025**, at the Fine Arts Auditorium on Georgia Southern University's Armstrong Campus, located at 11935 Abercorn Street, Savannah. Our theme for this year is **CURIOSITY UNLEASHED**, and we invite you to be a vital part of this inspiring event.

We deeply appreciate the support from business and community leaders like you. Your generosity has been instrumental in making TEDxSavannah, an entirely volunteer run organization, a premier local event where diverse voices, groundbreaking ideas, and engaging presentations come together to inspire and uplift our community.

This year's event is the result of countless hours of preparation—from selecting and mentoring speakers to curating a powerful lineup that will educate, engage, and motivate our audience. As a sponsor, your brand will be showcased not only to the 500+ attendees at our live event but also to the wider Savannah area through our extensive media campaign and global TEDx Talks YouTube audience.

By sponsoring TEDxSavannah, you'll enjoy valuable benefits, including:

- Event tickets (transferable to employees, friends, and family)
- VIP perks such as reserved seating and sponsor badges
- Recognition in our digital program and across all TEDxSavannah social media channels

We are also excited to introduce our new Micro Business Sponsorship, designed specifically to support small local businesses. This sponsorship level offers a cost-effective opportunity for smaller enterprises to gain visibility and connect with our community. By joining as a Micro Business Sponsor, you'll help foster local collaboration while enhancing your brand's presence in a meaningful and impactful way.

All sponsorships (see attached levels) are tax-deductible and provide an excellent opportunity to increase your brand's visibility within the community. To learn more or discuss sponsorship options, feel free to contact us at TEDxsav@gmail.com.

After a record-breaking turnout at TEDxSavannah 2024, we are aiming even higher for 2025. On behalf of the TEDxSavannah Board of Directors, we extend our heartfelt thanks for your continued support.

Warmest regards,
TEDxSavannah 2025 Board of Directors



2025 SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORS \$5,000+

- Company logo on TEDxSavannah website and prominently on stage screen
- Prominent logo visibility on TEDxSavannah 2025 Badges
- Television/Radio Named as a Platinum Sponsor in all interviews
- TEDxSavannah Social Media EventBrite, Facebook, X, and Instagram
- Emcee Recognition Emcee will speak about your business and contribution to TEDxSavannah
- 8 tickets with reserved seating*
- Special Sponsor Badges for 8 guests

GOLD SPONSORS \$2,500+

- Company logo displayed on TEDxSavannah website and prominently on stage screen
- Prominent logo visibility on TEDxSavannah 2025 Badges
- TEDxSavannah Social Media EventBrite, Facebook, X, and Instagram
- Emcee Recognition Emcee will mention business name from stage
- 5 tickets with reserved seating*
- Special Sponsor Badges for 5 guests

SILVER SPONSORSHIPS \$1,500+

- Company logo displayed on TEDxSavannah website
- Logo/name prominently included on stage screen
- TEDxSavannah Social Media EventBrite, Facebook, X, and Instagram
- 3 tickets with reserved seating*
- Special Sponsor Badges for 3 guests

BRONZE SPONSORS \$750+

- Company logo displayed on TEDxSavannah website
- Logo/name included on stage screen
- TEDxSavannah Social Media EventBrite, Facebook, X, and Instagram
- 2 tickets with reserved seating*
- Special Sponsor Badges for 2 guests

MICRO BUSINESS SPONSORS \$500

Our newest sponsor level for local micro-businesses with less than 10 employees or less than \$250,000 in annual revenues.

- Company logo displayed on TEDxSavannah website
- Logo/name included on stage screen
- TEDxSavannah Social Media EventBrite, Facebook, X, and Instagram
- 2 tickets with reserved seating*
- Special Sponsor Badges for 2 guests



EXCLUSIVE BRANDING OPPORTUNITIES

NETWORKING LUNCH SPONSOR

\$5,000 (two available, deadline March 31)

Enjoy prime visibility during our event's catered networking lunch, engaging over 500 attendees in a dynamic, social setting. This exclusive sponsorship includes prominent branding at all lunch stations, ensuring exceptional exposure. Additionally, you will receive all Platinum Sponsor level benefits, making this a premium opportunity to connect with our audience.

SOCIAL BREAK SPONSOR

\$2,000 (three available, deadline March 31)

Take center stage during one of the event's three exclusive breaks, where attendees will enjoy light refreshments, coffee, and a chance to recharge. As a Break Sponsor, your company will receive prominent recognition, along with all the benefits included in the Silver Sponsor package.

This is a prime opportunity to engage with our audience during these highly anticipated networking moments.

BACKSTAGE HOSPITALITY SPONSOR \$3,000 (one available, deadline March 31)

Fuel the energy behind the scenes, providing snacks, lunch, and refreshments for our dedicated volunteers, organizers, and speakers in the days leading up to and during the event. Your sponsorship ensures a smooth and successful experience for the team making the event possible. This intimate opportunity comes with all the benefits of our Gold Sponsor package, offering high-impact exposure at every touchpoint of the event.

TEDxSavannah partners with businesses and organizations of all sizes. If our current sponsorship tiers don't align with your budget, please reach out to us at tedxsav@gmail.com. We are happy to customize a sponsorship package that suits your needs.



SPONSOR INFORMATION

A digital version of this form and online payment is available at tedxsavannah.com/sponsors

All payments are due by May 1, 2025	
Name:	
Business:	
Phone:	
Email:	
Address:	
Sponsor Level: Dollar A	Amount:
Choose One:	
☐ Invoice me at the address above	
☐ Pay via PayPal	
☐ Call me for a credit card number	
☐ Check Included	
For Paypal payments please visit tedxsavannah.com/sponsors	
Return this form by scanning and emailing back to tedxsav@gmail.com	
or mail to 17 E. 36 th Street, Savannah, GA 31401.	

Email high-resolution logos to tedxsav@gmail.com at your earliest convenience for inclusion in our social media materials. Certain exclusive branding opportunities may require additional branding assets and design coordination. We will be in touch to ensure all requirements are met.

*Please note that seats reserved for sponsors will be made available to the general public 10 minutes before the event begins to minimize empty seats.

If you have any questions about sponsorship or payment please email tedxsav@gmail.com.

Please visit <u>www.tedxsavannah.com</u> for more information.